



# 2024 REGIONAL DATA FESTIVAL

## South Luzon Cluster

17–18 October 2024



# CONTEST MECHANICS

## DATA REPORTING CONTEST

### CONTEST DESCRIPTION:

The Data Reporting Contest is a contest on the preparation of data reports using official statistics. The contest aims to highlight the importance of data-driven reporting in journalism and to encourage participants to become more proficient in the use of data. The participants will be given a topic and a set of related statistics on the first day of the event, which will serve as basis in crafting a compelling report. The report should provide a thorough and informative analysis of the data and offer actionable recommendations or implications for future decision-making.

### CONTESTANTS:

Open to students and faculty members from the invited private and state universities and colleges in South Luzon Cluster. One (1) contestant for the Student Category will be identified by each participating school prior to the conduct of the 2024 Regional Data Festival South Luzon Cluster and should be registered.

### CONTEST MECHANICS:

1. Each contestant shall bring their own laptop or tablet, whichever is preferred for data report preparation. If the contestant is not able to bring his or her own laptop/tablet, he or she may prepare his or her article, handwritten in print (i.e. not in cursive).
2. Each contestant will be provided with the same set of tables containing official statistics of PSA as the basis for their data report. This will ensure a standardized basis for evaluation.
3. Contestants will be given 50 minutes to prepare their report.
4. The article (including data visualization) in an electronic format should be written in English, double-spaced, with 12-point Arial font, and shall be composed of at least 500 words.
5. A4-sized paper must be used for articles that are handwritten. The contestant must ensure that their handwriting is clear, readable, and that they only use one side of each sheet, with corresponding written page number. The article shall be composed of at least 500 words.



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#### CONTEST CRITERIA FOR JUDGING:

The Data Reporting Contest will be evaluated based on the following criteria:

Criteria for Judging	%	Description
1. Statistical Analysis	30%	Proper interpretation of statistical results and findings.
2. Insightfulness and Originality	30%	<ul style="list-style-type: none"><li>• The ability to identify and highlight significant patterns or trends in the data.</li><li>• Offering unique and original perspectives on the implications of the findings.</li><li>• Creative solutions or suggestions derived from the analysis.</li></ul>
3. Reporting Style and Structure	20%	<ul style="list-style-type: none"><li>• Clarity and coherence of the report's structure.</li><li>• Effective organization of information.</li><li>• Succinct and polished writing style.</li></ul>
4. Visual Presentation	10%	<ul style="list-style-type: none"><li>• Effective use of data visualization to support findings.</li><li>• Clarity and accuracy in the visual representation of data.</li></ul>
5. Overall Impression	10%	<ul style="list-style-type: none"><li>• The overall quality and professionalism of the report.</li><li>• Attention to detail and adherence to guidelines.</li></ul>
Total	100%	