

PRESS RELEASE

PSA NCR PSO II CONDUCTS THE 2025 JANUARY CONSUMER EXPECTATIONS SURVEY (CES)

Date of Release: 04 March 2025

Reference No. 2025-PR-010(PSO II)



2025 January Consumer Expectations Survey Third Level Training: Opened by the Chief Statistical Specialist Ms. Helen L. Adolacion, the training aims to ensure that the Statistical Researchers (SRs) are fully equipped with the proper knowledge in the field operation.

04 MARCH 2025 – QUEZON CITY, PHILIPPINES. The Philippine Statistics Authority National Capital Region Provincial Statistical Office II, which covers Quezon City and the City of Marikina, conducted the third-level training on 04 to 05 March 2025.

Nine statistical researchers (SRs) and five office workers attended this event held at the 8th-Floor EDSA Grand Residences Provincial Statistical Office National Capital Region.

The 2025 January CES is to be undertaken in 56 provinces representing all regions except in Bangsamoro Autonomous Region in Muslim Mindanao.

The CES is a household-based survey on consumer's assessments of their family income, financial situation, and the economic condition of the country. At least 2500

households is required for each sampling domain, the National Capital Region (NCR) and Areas Outside the NCR (AONCR), using a two-stage cluster sampling and utilized the 2023 Geo-enabled Master Sample as its sampling frame starting this 2025. The CES is a complementary survey to the Business Expectation Survey (BES) of the *Bangko Sentral ng Pilipinas (BSP)*.

A total of 197 sample households in Quezon City and 100 sample households in the City of Marikina.

The enumeration is scheduled from 07 March to 19 March 2025.

-Regional Statistical Services Office-NCR PSO II



Certificate No. PHP
QMS 24 93 0203 -
N/A

8/F EDSA Grand Residences, 75 Corregidor St., cor EDSA. Brgy. Ramon Magsaysay, Quezon City
8713-4472 / 8716-0828; ✉ ncr2@psa.gov.ph; 🌐 www.psa.gov.ph